

GOLF "Fore!" the Kids

DONATE:

- Prizes for team awards (trophies for 1st, 2nd and/or 3rd place foursomes)
- Prizes for contest award winners (men's & women's longest drive, men's and women's longest putt, men's and women's closest to the pin)
- Items for silent auction
- Items for raffle prizes
- Items for goody bags
- Place an ad in the souvenir program book (see info below)
- "Location" items for Lincoln County area **Challenge Baskets**

Challenge Baskets: Items will be "grouped" to illustrate offerings of a specific Lincoln County locale, and will include such offerings as lodging, dining certificates, services, excursions, snacks, etc. Each basket will then be offered as one silent auction item, and will serve to provide the winning bidder with an introduction to that specific geographic area (i.e., Discover Depoe Bay, Tour Tantalizing Taft, Get to Know Gleneden Beach, You Oughta Explore Otter Rock, Delightful Delake, Uniquely Nye Beach, You'll Love Yachats, Wallow in Waldport, Newport's Bayfront Beckons, Try a Toledo Adventure, etc.). The advantage to including items which are consumable immediately is that winners discover something they like (such as cookies or beef jerky) from a particular merchant right away, and then, when they come to redeem their lodging and dining certificates, they will return to that merchant to purchase more of what they already know they like (and most likely, other items, as well).

Last year's basket from Depoe Bay included lodging, 3 dining certificates, a charter fishing trip, 2 whale watching excursions, a free massage certificate, coffee, wine, fudge, bakery cookies, a donut certificate, beef jerky, gourmet seafood, jewelry, ceramics, salt water taffy, and caramel corn. It had a retail value of \$800, and brought almost \$400 at auction. Depoe Bay "**CHALLENGES**" all other Lincoln County locales to meet-or-beat them in assembling their own "area introduction" basket for the 2012 auction!

SOUVENIR EVENT PROGRAM AD:

Available ad sizes/prices include:

Full page, 8½" tall x 5½" wide: **\$75**

Half page, 8½" tall x 2¾" wide: **\$50**

Half page, 4¼" tall x 5½" wide: **\$50**

Quarter page, 4¼" tall x 2¾" wide: **\$35**

Quarter page, 2⅛" tall x 5½" wide: **\$35**

Eighth page, 2⅛" tall x 2¾" wide: **\$20**

Camera-ready ad in .jpg format, 300 dpi (or higher) resolution, must be received at NFK **no later than** 7/6/12.

NOTE: Neighbors For Kids is a non-profit 501(c)(3) organization. Donations are tax deductible.